

Scott Horton

Los Angeles, CA

srahorton@gmail.com

<http://www.dreamscolor.com>

<http://www.linkedin.com/in/dreamscolor>

<http://www.dribbble.com/scotthortonart>

EXPERIENCE

AtomRain Inc. / Product Development Manager

Feb 2017 - April 2019, Los Angeles, CA

Produced SaaS-based solutions for web and mobile, specializing in UX/UI strategy, research, information architecture, wireframing, low and high-fidelity design systems.

Created users flows and mockups that included: registration, onboarding, product/service package customization, payment methods, backend administration, chatbot interactions, data visualization tools, and search query/results filtering.

Collaborated closely with key stakeholders and engineering teams, successfully defining and executing the vision of the organization, managing deliverable timelines, and clearly communicating dependencies and expectations in an Agile environment.

Developed instructional and promotional materials, including social media, white papers, email newsletters, case studies, print collateral, infographics.

Execpro Information Services / Sr. Designer: Web, UX/UI

Apr 1998 – Jan 2017, Santa Monica, CA

Provided front-end UX/UI process from information architecture to wireframing to prototyping, producing responsive web solutions in a “mobile first” environment.

Produced intranet and extranet solutions, online web forums and boards for organizational and/or private community use.

Evaluated analytics to recommend improvements and next steps in UX/UI, providing prescriptive solutions to increase user engagement and functionality.

Managed other designers and developers to complete large projects within set deadlines.

Work included:

<http://www.mff.org>

<http://www.milkeneducatorawards.org>

<http://www.milkenreview.org>

YP.com (formerly yellowpages.com) / Sr. Web Designer

Jun 1996 – Mar 1998, Pasadena, CA

Designed site search interface, adtech and content layout for overall site structure.

Repurposed magazine, travel and vacation content from Times Mirror, Zagat and others to produce consumer-facing online resources, recommendations, and reviews.

Regularly met with and presented to stakeholders.

Managed designers and developers to complete large projects within set deadlines.

SKILLS

PROTOTYPING

Sketch
Omnigraffle
HTML / CSS / SASS / PHP / XML / JS
Adobe CC
Invision

UX METHODS

Competitive Analysis
Persona Building
Analytics and Heuristics
Information Architecture
Rapid Prototyping
Usability Testing

DESIGN

Interaction Design
Visual Design
Data Visualization
Illustration

PRODUCTIVITY

Microsoft Office
CMS
Slack
Atom
Pivotal (similar to JIRA)
Mailchimp
Constant Contact

PERSONAL

Adaptability
Creativity
Flexibility
Collaboration
Innovation

INTERESTS

Artist
Cyclist
Car Enthusiast

EDUCATION

BA Psychology
Mercer University
Other concentration(s): Art,
Computer Science, Philosophy